



M+S announces Singapore's first integrated live-work-play app for Marina One and DUO

- **MySphere is Singapore's first mobile app to connect businesses, residents and visitors across two integrated developments for smart, liveable communities**
- **The app offers mobile turnstile access at office lobbies, automated visitor management, bespoke concierge services, and booking of state-of-the-art amenities shared across both landmark developments**
- **Other features include unique partnerships with strategic lifestyle apps**

Singapore, 2 August 2017 – M+S Pte Ltd today announced its upcoming digital app, MySphere, a unified mobile platform for its Marina One and DUO developments, offering an integrated smart live-work-play management system that seamlessly combines smart controls, community management and lifestyle offerings.

The app will be Singapore's first to be driven by its own ecosystem of assets and partners across two separate integrated developments, including over 1,600 luxury residences, 5.4 million square feet of office space and a mix of retail and F&B offerings, the Andaz Singapore hotel and urban amenities. MySphere aims to provide purposeful and convenient access to the full suite of comprehensive offerings at M+S's landmark developments for a holistic live-work-play experience, all from a single interface.

MySphere will also be the first app in Singapore to offer office workers mobile turnstile access at office lobbies. Encrypted technology by HID ensures enterprise-grade security with commercial-grade firewalls. A quick tap of one's device on the turnstiles at Marina One Offices and DUO Tower authenticates the user's avatar, allowing office workers entry into the premises and automated lift assignment.

Residents and office occupants will enjoy privileged access to state-of-the-art amenities shared between both developments. These include auditorium facilities; event spaces; and hotel rooms, function rooms and ballrooms at DUO's Andaz Singapore hotel.

In addition, the app will deliver the first seamless, completely automated visitor management system at both developments. Other features include e-booking of residential facilities, handyman services, mobile alerts for emergency evacuation and fault reporting.

MySphere will also feature bespoke concierge services and new, innovative service models. Residents, office workers and visitors can use the app to call for a taxi; make restaurant reservations; loan an umbrella, wheelchair or mobile charger and even request for a VIP escort. They will enjoy added conveniences and perks from M+S's partnerships with other strategic lifestyle partners, including mobile commerce platform PageAdvisor and transport services like oBike and Telepod.

On the retail front, the app will offer privileges including special retail promotions and an M+S loyalty rewards programme.

Ms. Kemmy Tan, CEO of M+S Pte Ltd, shared, *"We recognise the powerful opportunity to harness mobile technology to enhance the experience for those who live, work and visit Marina One and DUO. The app is uniquely tailored to meet the needs of our tech-savvy occupants who lead increasingly busy lives. In MySphere, we will be enabling the community at Marina One to tap into the amenities and services found at Marina One as well as those at DUO; and likewise for the community at DUO, they will also be able to enjoy the same cross-integration benefits.*

"MySphere' aptly reflects M+S's own sphere of influence provided by its tenants and assets, complemented by its network of lifestyle partners to access the all-encompassing live-work-play essentials and perks spanning both developments. The app will transform how residents, tenants and guests interact with the developments. This smart mobile platform is testament to our efforts to define new standards of live, work and play; meeting the digital demands of today's generation."

M+S appointed Habitap, a homegrown start-up for smart living technology by Philip Tang & Sons, to develop MySphere.

Franklin Tang, Chief Executive Officer of Philip Tang & Sons, added, *“We are proud to partner M+S to pioneer Singapore’s first smart cross-integrated development app. M+S’s “My Sphere” app is a great example of how our mobile app development platform can help create better living, greater convenience and efficiencies for the diverse audiences of commercial, residential and retail spaces. MySphere offers a series of firsts for the local property space, and we are excited to be at the forefront of this technology as we gear up with Singapore’s Smart Nation drive.”*

The MySphere app will be available for download on the Apple App Store and Google Play Store in Q4 2017.

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About M+S Pte Ltd

Owned 60:40 by Khazanah and Temasek respectively, M+S Pte. Ltd. was set up on 27 June 2011 to develop Marina One and DUO; two integrated developments in Singapore.

Marina One (www.marinaone.com.sg), located at Marina Bay, spans across a total gross floor area of approximately 3.67 million square feet. Marina One Offices will comprise close to 1.88 million square feet of prime Grade-A office space. The Heart, Marina One’s retail podium, will also cover 140,000 square feet. Marina One Residences will consist of 1,042 units of luxury residential apartments including one-to-four bedroom units and penthouses. Marina One is LEED Platinum pre-certified and BCA Green Mark Platinum-certified. It was recently awarded Best Commercial Development (Singapore), Best Mixed-use Development, Best Office Development and Special Recognition in Sustainable Development at the 2016 South East Asia Property Awards.

DUO, (www.DUOSingapore.com) located at Ophir-Rochor, spans across a total gross floor area of approximately 1.73 million square feet. DUO Tower will comprise close to 570,000 square feet of Grade-A office space across 20 storeys and will include Andaz, a boutique-inspired hotel brand by Hyatt Hotels & Resort. DUO Galleria will provide retail space and lifestyle conveniences across approximately 56,000 square feet of lettable floor area. DUO Residences will house 660 premium residential apartments including one-to-four bedroom units and penthouses. DUO is BCA Green Mark Platinum-certified for DUO Tower and BCA Green Mark Gold Plus-certified for Andaz.

CONTACT:

Emma Pickering

Senior Consultant

Ogilvy Public Relations Singapore

(+65) 6551 5249

emma.pickering@ogilvy.com

Cheryl Tay

Senior Associate

Ogilvy Public Relations Singapore

(+65) 6213 6977

cheryl.tay@ogilvy.com